



Municipal Levels of Membership - Effective March 2018

Level 1 - \$7,500 annual membership

- Access to Alliance's shared online content;
- Reduced production rates at Farmington Hub Media Center (and satellite locations) for residents and businesses;
- CTAM Membership;
- Membership also to the Awards program;
- Reduced Rates for production/media classes/workshops
- When Cable company provides box, can air on traditional TV in municipality.

Level 2 - \$7,500 annual membership + \$15,000 (minimum) annually.

- ABOVE Level 1 benefits PLUS:
- Programming for municipalities and residents to air locally produced content on online channel (and when Cable company provides box, can air on traditional TV);
- Message Wheel populated with Town information such as meeting announcements, department phone numbers, community events, etc;
- Video montage (PSA) showcasing the Town - to air daily.

Level 3 - \$7,500 annual membership + \$40,000 (minimum) annually in Franchise Fees + capital, equipment and operational revenues negotiated w/ the Cable companies w/in the region.

- ABOVE Level 2 benefits PLUS:
- Section dedicated to your town/region on website, with streaming capabilities;
- Town Meeting coverage - bi-weekly - Live-Streamed on website & Facebook;
- multi cam annual Town Meeting coverage Live-Streamed on website & Facebook;
- Special Event Coverage (3 events - ie: festivals, parades, music concerts, etc - up to 5 hours on-site total plus post production services);
- Production Scheduling;
- Publicity/Outreach Campaign Assistance.



Municipal Levels of Membership continued...

Level 4 - \$7,500 annual membership + \$70,000 (minimum) annually in Franchise Fees + capital, equipment and operational revenues negotiated w/ the Cable companies w/in the region.

- ABOVE Levels 3 benefits PLUS:
- Additional Meeting Coverage such as Planning Board or School Board meeting coverage - monthly;
- Special Event Coverage (6 events - ie: festivals, parades, music concerts, etc - up to 10 hours on-site total plus post production services);
- Assistance setting up a satellite location within municipality;
- Development and Production of 1 local weekly television series.***

** Terms to Levels subject to evolving legislation.*

*** Franchise Fee Negotiations available at all levels
- custom contracts created.*

**** This benefit of a weekly television series production is for each town that contributes at the \$70,000 minimum level and every town that contributes their entire amount of annual revenues from the Cable Companies from franchise fees, capital, training and operations funding, regardless of what that amount is. The value of this benefit alone is \$1,200/week = \$62,400.*